

Sanitized Copy Approved for Release 2010/04/29 : CIA-RDP85-00142R000100200007-4

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JPM

FEDERAL FORUM

IBM PRESENTS: INFORMATION SYSTEMS PLANNING

Date and Time: Thursday, July 10, 1980  
9:00 a.m. (coffee: 8:30 a.m.) to 11:30 a.m.

Location: IBM Corporation, 10401 Fernwood Road, Bethesda, MD

"An important cause of excessive paperwork is the treatment of information as a 'free good' rather than as a 'resource' which should be managed. Congress and the president should set as policy the institution of information resource management and should establish the necessary guidance, tools, and other machinery to implement the policy on a government-wide basis and in individual agencies."

. . . Report of The Commission on Federal Paperwork

"Recommend that all Federal Agencies establish a data resource management program which includes automated systems, records, forms, and reports."

. . . Executive Guide to Management of Data Resources  
FIPS Task Group 17

Content:

Several Federal commissions and task groups clearly indicate that data should be considered as a resource to be managed and that accountability for strategic information planning is a joint user and data processing responsibility.

Today, more and more senior Federal executives are clearly seeing the need for, and value of, an information systems plan that makes the data resource available across all functional areas of an organization without redundancy and waste.

This seminar will present a methodology for managing data as a resource. It's called Business System Systems Planning (BSP) and is directly applicable in any organization that has a need for developing a plan for this information management requirement whether in the private or public sector.

Topics:

Information Systems Planning Overview . . History . .  
Data - A Resource . . Planning Methodology . . Information Systems  
Environment . . Putting It Together

We believe that this seminar can be of benefit to you. We look forward to seeing you at the Forum.

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